



## Sponsorship Opportunities

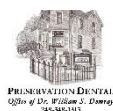
Saturday, April 18 • 10am - 1pm at Maybury Farm

### ABOUT THE EGGSTRAVAGANZA

- Hosted by six local organizations: Friends of Maybury State Park, Maybury Farm, Maybury State Park, Northville Community Foundation, Northville Parks & Recreation and Preservation Dental.
- Annual Egg Hunt for children ages 2-10.
- Anticipating 800 children + their families in attendance. 4,400 guests attended Eggstravaganza in 2019.
- Egg hunts will be broken into three age groups. Children will collect a specified number of eggs and will redeem for a prize bag filled with candy and promotional items from sponsors.
- Features food vendors/trucks, the Maybury Farm animals, egg hunts, characters such as the Easter Bunny, Tooth Fairy, Bumble Bee & Smokey the Bear, face painting, seed planting, and more!
- Rain date April 19, 2020.
- All sponsorship promotions and promotional items will be distributed to the public through Maybury Farm if both days have inclement weather.



**Promote your business while helping to make the  
Northville Eggstravaganza a fun & festive event for local families!**



## **AVAILABLE SPONSORSHIP OPPORTUNITIES**

### **PRESENTING SPONSOR: \$1,000**

- Your business listed as presenting sponsor in all event promotional materials including press releases, flyers, and posters.
- Your business banner or signage at the event.
- The opportunity to include a promotional item in the prize bag given to each child (800 count, kid-friendly items that are pre-approved by the PPC) Deadline for bag sponsors is March 10 due to bag printing timeline. Promotional items must be received by March 20.
- Your business name listed on a sponsor thank you flyer or coupon in each of the prize bags.
- Your business logo on the prize bag & event program. Logo must to be received by March 10.
- The opportunity to include an 8.5"x5.5" flyer in each of the prize bags. Flyer must to be received by March 20.
- A minimum of four 'thank you' posts on the partnership committee Facebook pages.
- Your business logo listed as the presenting sponsor in the event postings on social media.

### **HUNT SPONSOR: \$350**

- Your business name listed on a sponsor thank you flyer in each of the prize bags.
- The opportunity to provide volunteers to help at your sponsored egg hunt.
- The opportunity to include a promotional item in the prize bag given to each child (800 count, kid-friendly items that are pre-approved by the partnership committee) Promotional items must be received by March 20.
- Your business listed on event program.
- A minimum of two 'thank you' posts on the partnership committee's Facebook pages.
- Your business listed as a sponsor in the event postings on social media.
- Your business listed on a sign by the egg hunt location.

### **ACTIVITY SPONSOR: \$175**

- Your business name listed on a sponsor thank you flyer in each of the prize bags.
- Your business listed on a sign by the activity of your choice.
- A minimum of one 'thank you' post on the partnership committee's Facebook pages.
- Your business listed as a sponsor in the event postings on social media.

### **PRIZE BAG SPONSOR: \$100 + PROMOTIONAL ITEMS**

- Sponsor must provide a prize bags promotional items, 800 items, should be kid-friendly and pre-approved by the partnership committee. Your business name listed on a sponsor thank you flyer in each of the prize bags. Promotional item must be received by March 20.
- The opportunity to include a 5.5"x4.25" flyer or coupon in each of the prize bags.
- Your business listed on a sign by the prize table(s).
- A minimum of one 'thank you' on the partnership committee's Facebook pages.
- Your business listed as a sponsor in the event postings on social media.



### **RAFFLE PRIZE: \$100 OR PROVIDE RAFFLE ITEM**

- Provide volunteers to collect names for raffle at vendors table at Eggstravaganza.
- Your business listed on the sign by the raffle table.
- Your business listed as a sponsor in the event postings, on social media, and in prize bags.

### **CANDY SPONSOR: \$75**

- Your business name listed on a sponsor thank you flyer in each of the prize bags.
- Your business listed on a sign by the prize table(s).
- A minimum of one 'thank you' on the partnership committee's Facebook pages.
- Your business listed as a sponsor in the event postings on social media.





## Sponsor Information

BUSINESS: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City/Zip: \_\_\_\_\_ Telephone: (\_\_\_\_) \_\_\_\_\_

Email Address: \_\_\_\_\_

(please check one)

- ☐ Presenting Sponsor   ☐ Hunt Sponsor ( 3 available)
- ☐ Activity Sponsor :   ☐ Character (4 available)   ☐ Face painting
- ☐ Prize Bag Sponsor   ☐ Raffle Prize   ☐ Candy Sponsor

Payment Options:

☐ Visa/MC: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVV: \_\_\_\_\_

☐ Check Enclosed (Made payable to: Northville Community Foundation)

PLEASE RETURN TO:  
Northville Community Foundation  
Eggstravaganza  
195 S. Main St.  
Northville, MI 48167  
[carol@mayburyfarm.org](mailto:carol@mayburyfarm.org)

